

**Great Life**  
THE ART OF HEALTHY EATING

PROUDLY SOURCED & MADE IN THE U.S.A. 

Presents:



Non-GMO • Hormone Free

**BUY 12  
GET 1 FREE**  
FREQUENT BUYER PROGRAM

## HOLISTIC KIBBLE SATURATED WITH ORGANIC FREEZE DRIED INGREDIENTS

Grain & Potato Free



Regular / Grained



As one of the **most economical dog foods** in the market, Pioneer Naturals is a **freeze-dried raw kibble**, all of which uses a **single animal protein source** to treat protein allergies. Due to our unique cooking process, the kibble is **partially raw**, **maximizing the palatability and digestibility**; for the reason that we completely saturate the kibble in our custom nutrient mix, **featuring organic and natural proteins; fruits, vegetables, enzymes, pre/probiotics, and antioxidants**. We make a major effort to maintain the integrity of the ingredients.

All of our ingredients offer a naturalpathic purpose or remedy such that, the **pumpkin ensures firm stool**, the **papaya settles the stomach**, **bok choy boosts the immune system**, **spouts boost digestive health**, and so on. **Naturally preserved**, Pioneer Naturals offers you the most value for your dollar.

All of our products are **free of hormones, GMOs, corn, soy, potatoes, by-products, pesticides, steroids, antibiotics, colors, fillers, and other additives**.

1. **Affordable Price Point (Amazing Value - Most Economical)**
2. **Single Animal Protein Source (Great For Protein Allergies)**
3. **Grain / Gluten, White Potato, Hormone, and GMO Free**
4. **Rich in Antioxidants, RAW Enzymes, and RAW Ingredients**
5. **Raised, Sourced, and Made in the U.S.A.**
6. **Every Ingredient Serves a Naturopathic Purpose or Remedy**

“ A bag of ingredients; Yams, Freeze Dried Pumpkin, Freeze Dried Red Clover Sprouts, Freeze Dried Blueberries, Bok Choy, Zucchini, Squash, Kale, Freeze Dried Papaya, Cranberries, Parsley, Kelp, Artichoke, and Herring / Wild Salmon Oil “

**Check out full ingredient panels on back**

# ASK ABOUT RECEIVING \$5 AND \$10 OFF<sup>nd</sup> A BAG!

Ask an employee about our “**Customer Appreciation Card**” which offers first time customers **\$5 off a small bag** or **\$10 off a large bag** on either Great Life, Pioneer Naturals, or Dr. E's LID. Then, sign up for our buy 12 get 1 free “**Frequent Buyer Program**” .

\* The store needs to staple a copy of the receipt to the “Customer Appreciation Card”, and then submit it to their Great Life distributor for credit.



“**Enthusiastically Recommended**”

- [DogFoodAdvisor.com](http://DogFoodAdvisor.com)

**OBVIOUSLY, NO CORN, SOY, BY-PRODUCTS, HORMONES, STEROIDS, PESTICIDES, OR OTHER ADDITIVES**



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### GRAIN FREE Pioneer Naturals FORMULA (Freeze-Dried RAW)

#### CHICKEN (Grain Free)

CALORIE CONTENT: (ME) 449 kcal/cup



#### INGREDIENTS:

Chicken Meal, Yams, Freeze Dried Sweet Potato, Freeze Dried Chicken Liver, Freeze Dried Pumpkin, Freeze Dried Red Clover Sprouts, Freeze Dried Blueberries, Bok Choy, Zucchini, Squash, Kale, Freeze Dried Papaya, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	30%	Carbohydrates (min)	33%
Fat (min)	14%	Sodium	0.21%
Fiber(max)	4%	Omega 3	0.39%
Moisture(max)	10%	Omega 6	2.8%
Calcium	1.31%		
Phosphorus	1.3%		

#### VENISON (Grain Free)

CALORIE CONTENT: (ME) 434 kcal/cup



#### INGREDIENTS:

Venison Meal, Yams, Freeze Dried Sweet Potato, Freeze Dried Pumpkin, Freeze Dried Red Clover Sprouts, Freeze Dried Blueberries, Bok Choy, Zucchini, Squash, Kale, Freeze Dried Papaya, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	28%	Carbohydrates (min)	28%
Fat (min)	14%	Sodium	0.36%
Fiber(max)	4%	Omega 3	0.39%
Moisture(max)	10%	Omega 6	2%
Calcium	1.49%		
Phosphorus	1.07%		

#### PORK (Grain Free)

CALORIE CONTENT: (ME) 427 kcal/cup



#### INGREDIENTS:

Pork Meal, Yams, Freeze Dried Sweet Potato, Freeze Dried Pumpkin, Freeze Dried Red Clover Sprouts, Freeze Dried Blueberries, Bok Choy, Zucchini, Squash, Kale, Freeze Dried Papaya, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	28%	Carbohydrates (min)	28%
Fat (min)	13%	Sodium	0.4%
Fiber(max)	4%	Omega 3	0.4%
Moisture(max)	10%	Omega 6	2%
Calcium	1.37%		
Phosphorus	1.29%		

#### WHITEFISH (Grain Free)

CALORIE CONTENT: (ME) 451 kcal/cup



#### INGREDIENTS:

Whitefish Meal, Yams, Freeze Dried Sweet Potato, Freeze Dried Green Lipped Sea Mussel, Freeze Dried Pumpkin, Freeze Dried Red Clover Sprouts, Freeze Dried Blueberries, Bok Choy, Zucchini, Squash, Kale, Freeze Dried Papaya, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	29%	Carbohydrates (min)	32%
Fat (min)	14%	Sodium	0.27%
Fiber(max)	4%	Omega 3	0.87%
Moisture(max)	10%	Omega 6	3.49%
Calcium	1.39%		
Phosphorus	1.31%		

### Regular Pioneer Naturals FORMULA (Freeze-Dried RAW)

#### CHICKEN (Regular Grained)

CALORIE CONTENT: (ME) 435 kcal/cup



#### INGREDIENTS:

Chicken Meal, Whole Brown Rice, Millet, Freeze Dried Pumpkin, Whole Barley, Freeze Dried Yams, Blueberries, Cranberries, Bok Choy, Freeze Dried Red Clover Sprouts, Freeze Dried Papaya, Kelp, Parsley, Artichoke, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	22%	Carbohydrates (min)	45%
Fat (min)	10%	Sodium	0.37%
Fiber(max)	4%	Omega 3	0.38%
Moisture(max)	10%	Omega 6	2.35%
Calcium	1.27%		
Phosphorus	.989%		

#### VENISON (Regular Grained)

CALORIE CONTENT: (ME) 449 kcal/cup



#### INGREDIENTS:

Venison Meal, Whole Brown Rice, Millet, Freeze Dried Pumpkin, Whole Barley, Freeze Dried Yams, Blueberries, Cranberries, Bok Choy, Freeze Dried Red Clover Sprouts, Freeze Dried Papaya, Kelp, Parsley, Artichoke, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	22%	Carbohydrates (min)	43%
Fat (min)	10%	Sodium	0.42%
Fiber(max)	4%	Omega 3	3.1%
Moisture(max)	10%	Omega 6	0.62%
Calcium	1.27%		
Phosphorus	.989%		

#### PORK (Regular Grained)

CALORIE CONTENT: (ME) 422 kcal/cup



#### INGREDIENTS:

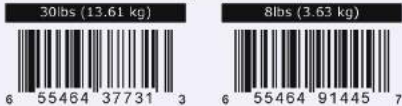
Pork Meal, Whole Brown Rice, Millet, Freeze Dried Pumpkin, Whole Barley, Freeze Dried Yams, Blueberries, Cranberries, Bok Choy, Freeze Dried Red Clover Sprouts, Freeze Dried Papaya, Kelp, Parsley, Artichoke, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	21%	Carbohydrates (min)	44%
Fat (min)	10%	Sodium	0.24%
Fiber(max)	4%	Omega 3	0.18%
Moisture(max)	10%	Omega 6	3%
Calcium	1.72%		
Phosphorus	1.32%		

#### WHITEFISH (Regular Grained)

CALORIE CONTENT: (ME) 421 kcal/cup



#### INGREDIENTS:

Whitefish Meal, Whole Brown Rice, Millet, Freeze Dried Pumpkin, Freeze Dried Sea Mussel, Whole Barley, Freeze Dried Yams, Blueberries, Cranberries, Bok Choy, Freeze Dried Red Clover Sprouts, Freeze Dried Papaya, Kelp, Parsley, Artichoke, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	20%	Carbohydrates (min)	41.8%
Fat (min)	10%	Sodium	0.21%
Fiber(max)	4.5%	Omega 3	0.53%
Moisture(max)	10%	Omega 6	2.7%
Calcium	1.15%		
Phosphorus	0.88%		

#### BUFFALO (Regular Grained)

CALORIE CONTENT: (ME) 422 kcal/cup



#### INGREDIENTS:

Buffalo Meal, Whole Brown Rice, Millet, Freeze Dried Pumpkin, Whole Barley, Freeze Dried Yams, Blueberries, Cranberries, Bok Choy, Freeze Dried Red Clover Sprouts, Freeze Dried Papaya, Kelp, Parsley, Artichoke, Inulin, Cranberries, Parsley, Kelp, Artichoke, Salmon / Herring Oil, Enzymes, Probiotics, Vitamins and Minerals

#### GUARANTEED ANALYSIS:

Protein(min)	22%	Carbohydrates (min)	41%
Fat (min)	10%	Sodium	0.37%
Fiber(max)	4%	Omega 3	.38%
Moisture(max)	10%	Omega 6	2.35%
Calcium	1.39%		
Phosphorus	1.24%		



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