

## FREEZE DRIED DELICIOUS BEEF DINNER

**100%  
HUMAN  
GRADE**

95% MEAT, ORGANS AND GROUND BONE  
COLD PRESSED VS. HIGH HEAT PROCESSING  
NO ADDED ANTIBIOTICS  
HORMONE FREE  
GRASS FED  
CAGE FREE

# RAWZ

WWW.RAWZNATURALPETFOOD.COM

EXCLUSIVE INDEPENDENT BRAND  
NO E-COMMERCE

100% RENDERED FREE PET FOOD

100% PROFITS DONATED



**INGREDIENTS:** Beef with Ground Bone, Beef Liver, Beef Kidneys, Organic Sweet Potatoes, Fenugreek Seeds, Organic Dandelion Greens, Organic Parsley, Organic Broccoli, Organic Spinach, Celery, Ground Flaxseed, Calcium Carbonate, Olive Oil, Sunflower Oil, Salt, Dried Chicory Root Extract, Choline Chloride, Potassium Chloride, Dried Kelp, Mixed Tocopherols (Preservative), Iron Protein, Zinc Protein, Manganese Protein, Copper Protein, Magnesium Protein, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Dried Rosemary Extract, Dried *Pediococcus Acidilactici* Fermentation Product, Dried *Lactobacillus Acidophilus* Fermentation Product, Dried *Bifidobacterium Longum* Fermentation Product.

WEIGHT  
[IN LBS.]

BARS  
[PER DAY]

5

2.5 BARS

15

5.5 BARS

20

6.5 BARS

50

13 BARS

OVER 50

ADD 3 BARS  
PER 10 LBS.

Crude Protein	min	43.0%
Crude Fat	min	25.0%
Crude Fiber	max	3.0%
Moisture	max	6.0%
Microorganisms*	min	10,000,000 CFU/lb.*

### REHYDRATED ANALYSIS (typical values)

Crude Protein	16.0%
Crude Fat	9.0%
Crude Fiber	1.0%
Moisture	65.0%

RAWZ® Freeze Dried Beef Recipe Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages except for growth of large dogs (70 lbs. or more as an adult).

(*Pediococcus Acidilactici*, *Lactobacillus Acidophilus*, *Bifidobacterium Longum*) \*CFU=Colony Forming Units.

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Contains a source of live (viable) naturally occurring microorganisms.

Calorie Content (calculated): ME = 4,470 kcal/kg; 56 kcal/bar.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to 3-4 times the adult amount per day.

**FREEZE DRIED TASTY CHICKEN DINNER**

**100%  
HUMAN  
GRADE**

- 95% MEAT, ORGANS AND GROUND BONE
- COLD PRESSED VS. HIGH HEAT PROCESSING
- NO ADDED ANTIBIOTICS
- HORMONE FREE
- GRASS FED
- CAGE FREE

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**INGREDIENTS:** Chicken with Ground Bone, Chicken Liver, Chicken Gizzards, Organic Sweet Potatoes, Fenugreek Seeds, Organic Dandelion Greens, Organic Parsley, Organic Broccoli, Organic Spinach, Celery, Ground Flaxseed, Calcium Carbonate, Olive Oil, Sunflower Oil, Salt, Dried Chicory Root Extract, Choline Chloride, Potassium Chloride, Dried Kelp, Mixed Tocopherols (Preservative), Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Dried Rosemary Extract, Dried Pediococcus Acidilactici Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Longum Fermentation Product.

WEIGHT [IN LBS.]	BARS [PER DAY]
5	3 BARS
15	6.5 BARS
20	8.5 BARS
50	16.5 BARS
OVER 50	ADD 3 BARS PER 10 LBS.

Crude Protein	min	48.0%
Crude Fat	min	22.0%
Crude Fiber	max	3.0%
Moisture	max	6.0%
Microorganisms*	min	10,000,000 CFU/lb.†

REHYDRATED ANALYSIS (typical values)

Crude Protein	16.5%
Crude Fat	8.0%
Crude Fiber	1.0%
Moisture	65.0%

RAWZ® Freeze Dried Chicken Recipe Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages except for growth of large dogs (70 lbs. or more as an adult).

(Pediococcus Acidilactici, Lactobacillus Acidophilus, Bifidobacterium Longum) †CFU=Colony Forming Units.

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Contains a source of live (viable) naturally occurring microorganisms.

Calorie Content (calculated): ME = 4,217 kcal/kg; 53 kcal/bar.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to 3-4 times the adult amount per day.

### FREEZE DRIED SAVORY LAMB DINNER

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- 95% MEAT, ORGANS AND GROUND BONE
- COLD PRESSED VS. HIGH HEAT PROCESSING
- NO ADDED ANTIBIOTICS
- HORMONE FREE
- GRASS FED
- CAGE FREE

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**INGREDIENTS:** Lamb with Ground Bone, Lamb Liver, Organic Sweet Potatoes, Fenugreek Seeds, Organic Dandelion Greens, Organic Parsley, Organic Broccoli, Organic Spinach, Celery, Ground Flaxseed, Calcium Carbonate, Olive Oil, Sunflower Oil, Salt, Dried Chicory Root Extract, Choline Chloride, Potassium Chloride, Dried Kelp, Mixed Tocopherols (Preservative), Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Magnesium Proteinate, Sodium Selenite, Calcium Iodate, Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Biotin, Vitamin A Supplement, Riboflavin Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Dried Rosemary Extract, Dried Pediococcus Acidilactici Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Longum Fermentation Product.

WEIGHT [IN LBS.]	BARS [PER DAY]
5	2.5 BARS
15	5.5 BARS
20	6.5 BARS
50	13 BARS
OVER 50	ADD 3 BARS PER 10 LBS.

Crude Protein	min	45.0%
Crude Fat	min	26.0%
Crude Fiber	max	3.0%
Moisture	max	6.0%
Microorganisms*	min	10,000,000 CFU/lb.*

#### REHYDRATED ANALYSIS (typical values)

Crude Protein	16.0%
Crude Fat	9.5%
Crude Fiber	1.0%
Moisture	65.0%

RAWZ® Freeze Dried Lamb Recipe Dog Food has been formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages except for growth of large dogs (70 lbs. or more as an adult).

(Pediococcus Acidilactici, Lactobacillus Acidophilus, Bifidobacterium Longum) \*CFU=Colony Forming Units.

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Contains a source of live (viable) naturally occurring microorganisms.

Calorie Content (calculated): ME = 4,420 kcal/kg; 56 kcal/bar.

PUPPY: Feed up to twice the adult amount per day.

GESTATION & LACTATION: Feed up to 3-4 times the adult amount per day.